

Parent Teacher Activities

FERN AVENUE . . . More than 60 members of Fern Avenue P. T. A. gathered in the school auditorium last Tuesday afternoon to hear Mrs. Edith Iredale, California story teller for the association, admonish mothers of their great national as well as community responsibility in creating book consciousness in the homes of America. Said Mrs. Iredale, in part: "Home reading is one of the most vital present-day factors for making our country a better and happier America. It is, therefore, a solemn obligation and duty of mothers of today to incite in their children such young America will, in a large measure, learn to turn to our better books for certain of their recreational activity, and thereby acquaint themselves with the

great truths of yesterday and today."

Following Mrs. Iredale's talk, a reading, "Home" by Edgar Guest, was presented by Mrs. John Armstrong. Other special program numbers included a Thanksgiving playlet by members of Mrs. Bateman's room class, and a group of selections by the school glee club. Miss Laura Thomas directed the group. At the conclusion of a short business meeting, tea was poured by Mrs. William Wernett and Mrs. T. Simonson, hostesses.

DISTRICT PARTY . . . The largest local delegation ever to attend an annual P.T.A. Christmas party was on hand this morning in the auditorium of University High school in Los Angeles for the gala Christmas party and program of the Tenth District, Congress of Parents and Teachers. Presiding over the affair was Mrs. Rollin Brown, district president. She was assisted by Mrs. J. L. Kierstead, third vice president.

The program included a group of songs by the massed Mother Singers Chorus, representing all councils within the Tenth district including Torrance. An inspirational message by Mrs. H. G. McElheney, and greetings by

Guy Wadsworth, principal of University high school followed. The Christmas message was brought by Dr. Albert E. Day, pastor of the First Methodist Episcopal church of Pasadena. He spoke on "The Value of Character Education for Good Human Relationships."

TORRANCE HIGH SCHOOL . . . Mrs. Charles E. Woodcock, president, will preside over a special executive board meeting of the High School P.T.A. called for 1:30 o'clock Monday afternoon, Dec. 11. Board members are requested to gather in the conference room of the high school.

Regular session of the association will be held at 7:30 o'clock Thursday night, Dec. 14, in the high school auditorium, at which time the association is to sponsor a civic Christmas program, according to Mrs. Woodcock.

Three high school music groups are to combine to present old English Yule ballads, and the P. T. A. Mother's Chorus will lead community group singing, with Mrs. Marjorie Cooke, musical director. Mrs. Katherine Hazell is to be in charge of art and stage arrangements for the event.

Musical groups that will participate in the program will include the Junior and Senior Madrigal Singers and the eighth-grade Junior Choir. Preceding the holiday program, Mrs. Woodcock is to preside at a regular business meeting.

Classified Ads Start Here

Lodges, Clubs, Etc. —12

TORRANCE LODGE
NO. 47 F. & A. M.
Jess M. Reddington
Worshipful Master;
Jesse H. Sprout, Secy.
Meets Every Friday Night
Masonic Temple
1321 Sartori Ave.
All visiting Masons welcome.

Lost and Found —14

COCKER Spaniel dog, white and tan. License 769 on collar. Child's pet. Phone Carol Bird, 249. Reward!

EASTERN STAR PIN lost Monday between Torrance high school and downtown. Reward! Clara Shourer. Phone: 771 or High school.

GLASSES lost in car in Ford Garage about Nov. 25th. Reward. Return to 1514 Cabrillo.

Public Notices

NOTICE OF INTENTION TO ENGAGE IN THE SALE OF ALCOHOLIC BEVERAGES

December 2, 1939
TO WHOM IT MAY CONCERN:
Notice is hereby given that fifteen days after the above date, the undersigned proposes to sell alcoholic beverages at these premises, described as follows:

24505 Narbonne Avenue
Lomita

Pursuant to such intention, the undersigned is applying to the State Board of Equalization for issuance of an alcoholic beverage license (or licenses) for these premises as follows:

Trf. On-sale Beer and Wine
Trf. On-sale Distilled Spirits
Anyone desiring to protest the issuance of such license (s) may file a verified protest with the State Board of Equalization at Sacramento, California, stating grounds for denial as provided by law.

CHESTER A. REED
Dec. 7.

SPAGHETTI AIDS T. T. T. 1940 PLANNING EVENT

Plans for the 1940 social season of the Triple-T Club were formulated in a very pleasant manner last Monday night over bowls of steaming Italian spaghetti served at the home of the committee's hosts, Mr. and Mrs. Fred Quaglin.

Present at the meeting, in addition to the Quaglins, were Mr. and Mrs. John McMillan, Mr. and Mrs. Ray Brooks and Mr. and Mrs. William Rojo.

Combined Torrance Herald, Torrance Shopper and Lomita News

CLASSIFIED ADVERTISING RATES AND INFORMATION

15 Word Minimum

Cash	Chg.
15 Words, 1 Time	25c 35c
15 Words, 2 Times	45c 55c
15 Words, 3 Times	65c 75c
15 Words, 4 Times	80c 90c
per insertion	50c 60c

5c (10 each) for each additional 5 words or fraction thereof, per insertion.

Cash rate allowed on all ads received by phone or mail if paid within 48 hours of date ordered.

Rates quoted are for consecutive insertions. Where change of copy is ordered, earned rate will be charged.

Ads may be cancelled after any insertion. Rate earned will be charged and balance refunded for unused space.

Not responsible for more than ONE incorrect insertion of any ad.

Longer term rates with space rates, furnished on request. Closing time for all classified ads, Wednesday, 6:00 p. m.

Personals —20

Will It Be BOY OR GIRL?

Now! You can pre-determine the sex of your or your friend's future offspring thru a new, scientific, tested theory. All secret information simply revealed in the "Embryo" detail thru this amazing treatise based on innumerable case histories. Address Box A-Z, Torrance Herald, enclosing \$1. for your copy of the booklet "Naming the Sex of the Embryo" sent postpaid in plain wrapper. Return it in 5 days if you are not satisfied and your money will be cheerfully refunded.

Professional Services —21

PILOTS—Original Radio Plots, humorous or serious. Cartoon ideas. Mrs. revision. Bob Brown, 722 Annapolis, Torrance.

PENNINGTON-SWANSON—Public Accountants; Income Tax Consultants; Cost Accountants; Business Advisors. Monthly Audits taken. Attractive rates for small business. Phone Tor. 108 or call at Broadway-Arcade Bldg., L.A. Mutual 1412.

Professional Services —21

INSURANCE, General—SPECIALIZING IN—AUTOMOBILE—FIRE—FURS—PLATE GLASS—Ask for quotations on other lines.
WALLACE H. GILBERT
1631 COTA AVE. TOR. 420

Transportation —24
COUPLE DRIVING to Canton, Ohio, Dec. 16. Can accommodate 2 passengers. H. P. Hanna, 1228 1/2 Arlington, Torrance.

WOODHURY STUDENT wants transportation in vicinity of Wilshire and Wilburton daily. Paul Hippik, 1603 220th street, Torrance.

Where to Eat —28

ALLEN'S
Start the day off RIGHT with some of our delicious Souffle Griddle Cakes, Hot plate lunches at noon, Home Cooked Foods—Where Price and Quality Meet.
Allen's—1333 El Prado.

Attebery's Ranch
DINNER HOUSE
DIRECTIONS:
From Torrance or Redondo—Go out Torrance Blvd. to Hi-way 107, So. 1 Mile; West 3 Blocks; From L. B. or Lomita—Go out Hi-way 101 to Hi-way 107, North 1 Mile; West 3 Blocks to Farm House Dinners
Farm House Style

Where to Eat —28

DAILY—SUNDAY MENU
Try Our Family Style Dinners (clubs and afternoon parties by appointment) Daily 5 to 8 p.m. Sundays, Holidays—Noon to 8 p.m.
Two Salads Two Vegetables
Homemade Jellies and Jams
Southern Fried Chicken, 35c
Southern Roast Chicken (not baked) 65c
Baked Ham 65c
Frog Legs, by appointment only \$1.50
Butterfick Biscuits
Potatoes and Gravy
Cake or Jelly with Whipped Cream
Milk, Tea or Coffee

Try our SPECIAL FRIED CHICKEN: potato salad, bread and butter—35c. Daily except Sunday—11 a.m. to 5 p.m. only.

MRS. M. E. ATTEBERY, Prop.
4018 Sepulveda Torrance
Phone Redondo 6302

Where to Eat —28

HOME COOKED FOODS and PIES
Regular meals, 35c. Short orders. Breakfast served from 7 a.m. to 10:30 a.m. Open 7 a.m. to 8 p.m. —"A hearty meal at a reasonable price."
LEXIE'S CAFÉ, 1667 Carson.

Where to Eat —28

BOOTH'S FAMOUS BARBECUE
Southern Fried Chicken Dinner; Real Southern Barbecue; Cock-tails & Mixed Drinks; Dancing Nightly with Orchestra; No Cover Charge, 22309 So. Main St.—6 blocks So. Carson, Keystone, Wilm. 5704-J-1.

Where to Eat —28

JIGGS' LUNCH
"Where All Friends Meet"
Home Cooking.
Sandwiches of all kinds.
Drinks, Beer and Wine.
20731 S. Main St., Keystone

Where to Eat —28

What to Eat —29
CLARA LEWIS BAKERY—Old fashioned Satt Rising Bread Fri. and Sat. Catering. 1925 Carson. Phone Torrance 349-J.

FRESH FISH DAILY at "Dinky's"
DINKY FISH MARKET
Established Since 1931
2300 St. & Narbonne Ave.

HENS—Seven months old, 65c each, 2666 West Carson.

Where to Eat —28

Poultry Never Touches Ground at Trunnell's
"The Home of Clean Poultry"
Come in and see our newly built store and other facilities. Here you'll find from day old chicks to Fresh Chilled or Dressed While you Wait Birds. We follow the rules for better meat, more tender poultry:
1. Top Selected Baby Chick Stock—
2. Selected highest priced feed for quick, sturdy growth—
3. The best of care right thru to the point of delivery—
R. I. REDS or DUCK TRY-ERS.
ROASTING HENS, STEWING HENS— heavier than usual yearlings.
DUCKS—none over 3 months old.
RABBITS—none are more healthy or tender.
TURKEYS—the best of dry-climate stock.
EGGS—from contented hens. COME IN—LET US SHOW YOU OUR STOCK FROM THE CHICKLE TO THE LADLE!

TRUNNELL'S Poultry Ranch
Open 7 a. m. to 10 p. m. 7 Days
25,322 Oak St., Lomita 29

Where to Eat —28

Beauty Aids —30
Guaranteed Waves
REGARDLESS OF HAIR STYLE
Machineless Permanents \$3 & \$5
Shampoo & Finger Wave 75c up
Ask for Jean Burrier
or Eva Samuelson
JEAN'S SPECIALTY SHOP
2227 Torrance Blvd., Tor. 206

KEEP YOUR HAIR YOUTHFUL
Gray Hair tinted by Specialists
Machineless Waves — 50c
Oil Permanents — \$3-\$4.50
Clean-up Facials — \$6.00
Facial Packs — \$1.00
VEL-ART BEAUTY SALON
1415 Marcelina Tor. 422

Health Aids —32
Get Quick Relief from Winter Colds Now!
TRY OUR
SWEDISH MASSAGE
and Electric Sweat Baths
also Beneficial in Cases of:
Sleeplessness
Neurotic Behavior—
Backache—
Lumbago—
Muscular Stiffness—
Spasms—
Head Colds—
Simple Chest Colds—
Rough and Anemic Skin—
Over-Indulgence—
Sluggishness—
Overweight—
Double Chins—

Other Treatments
INCLUDE:
SPECIAL FOOT MANIPULATION—
COLONIC IRRIGATIONS—
ELECTRO-THERAPY—
Fully Equipped

Woman Attendant on Request
Daily 9 to 5
Evenings—Sundays
by Appointment
Special Introductory Price

David S. Clark
"NATURE'S ASSISTANT"
1343 El Prado, Tor. 874
Night Phone, Tor. 314

Where to Eat —28

Building Materials —38a
FRAME house of 6 rooms; must be moved immediately. Sell very cheap. Phone Tor. 666.

Contractors —38b
BUILDING—We build anything from a garage floor to a complete, modern home. PERCY F. PERRY, Contractor. Owner, operator and builder of Pine Auto Court, 3902 Hi-way 101, W. Torrance.

Joli Petit, Three bottles of Lucien LeLong Perfumes in a jaunty Paris Hat Box. \$3

Painting, Papering —38m

PAINTING, Papering wanted. T. J. Wilson, 2350 2270th St. or Gen. Del. Torrance.

PAINTING, PAPERING, DECORATING—By Hour, Day or Contract. Satisfaction Guaranteed. FREE ESTIMATES.
W. E. Zachary, Amos Denny 1633 W. 218th Tor. 1064

Sheet Metal —38t

SHEET METAL
Gutter and Down Spouts
Special Attention Given To Repair Work. All Jobs Guaranteed. Best Materials.
TORRANCE
SHEET METAL SHOP
1418 Marv-olin, Tor. 350

Repairing, Cleaning —42

Cleaning & Dyeing—Jensen's AP POPULAR PRICES
LOMITA DISTRICT
We call for auto delivery. Expert alterations. Also laundry service. 2122 W. Lomita Blvd.
PHONE LOMITA 450

Cleaning at Landers
Try our (60-to-90) method of cleaning Men's Suits; Ladies Dresses; Skirts; Pants; Slacks. Expert Alterations on FURS. LANDERS CLEANERS
1111 Sartori, Torrance, 204

GRAMMERY CLEANERS
Operated by Don Basile
Dresses, silk and wool 49c
Men's and Ladies' Suits 49c
Sweaters, Pants, Skirts, Slacks
Hats Schneiderized
GRAMMERY CLEANERS
1804 Gramercy, Phone 296

SHOES CLEANERS
"Please you keep us in business." Address cleaning alterations, repairs, re-binding, hats cleaned and blocked.
CASH AND CARRY
Spotless Cleaners, 1206 Sartori

Service, Miscellaneous —44

Best Equipped Radio and Refrigerator Shop In Town Plus
MASTER MECHANIC IN CHARGE EQUALS RESULTS
BELOW CITY PRICES!
REMEMBER WE REPAIR ANY HOME APPLIANCE
PHONE 78 FOR
Alex Radio & Refrigerator Shop
"Results or No Charge"
with the
NATIONAL HOME APPLIANCE CO.
1318 Sartori Ave., Torrance

BREAKFAST Rules, including two hours riding. Breakfast, \$1.25
Sunday Mornings, 6:30 a. m. For Night Riders, WIL 5719-J-1
GAILLEN STABLES
L. O. Hammerberg, J. L. Saunders
Proprietors
43 Mile North of Wilmington
Corner Sepulveda & Main St.

Economy SHOE REPAIRING

Shows expertly rebuilt at reasonable prices. Next door to Lomita Theatre. Donny's.
L-O-M-I-T-A

CABINET WORK
C. C. Calomet and Unpainted Furniture our SPECIALTY
Portable Spray Gun for Rent
JACKSON CABINET SHOP
1633 W. 218th, Tor. 1064

FLOORS REFINISHED—It will cost you very little to have floors like new if you use our "Handy Sandy" Floor Sander. Quiet, dustless and easy to operate. Also new electric floor polisher. Torrance Paint Store, "The Home of Better Paints," 1415 Sartori, Phone 841.

RADIO REPAIR

Our radio repair dept. with Jack Bauer, experienced repair man in charge, is equipped to service all makes and models. All work includes a written guarantee.
Prices tested and estimates given free of charge.
LEVY'S DEPT. STORE
1311-1313 El Prado, Tor. 121-W

TORRANCE SHOE Repairs

"QUALITY AND SERVICE"
John Weiler, Prop.
1308 SARTORI AVE., TORRANCE

UPHOLSTERING

5 Years in Torrance Satisfaction Guaranteed.—FREE ESTIMATES.—Recovering.—Repairing.—Old Frames Modernized.—
TORRANCE UPHOLSTERING COMPANY
1327 Cabrillo Phone 225

Write a Rhyme on any Classified Ad and get in on the \$125 in cash and merchandise prizes.

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INVESTIGATE NEW ADDITION
PACIFIC CREST CEMETERY
CREMATORY-MAUSOLEUM-COLUMBARIUM
Telephone Redondo 2338 182nd Street and Inglewood Avenue

We're Here To Save You Money!

NOW OPEN
S. N. LARZELERE'S
USED CARS
and
AUTO SALVAGE

We have taken over and remodeled the establishment formerly operated by A. C. Buchanan, and intend to give the people of this area the best possible buys in GOOD used cars, as well as all kinds of part and Auto Salvage. Drop in! We'll be glad to talk with you!

35 Plymouth DELUXE COUPE original finish	295	35 Pontiac 4-DOOR SEDAN Exceptionally clean	335
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2002 101 Highway Lomita

LUCIEN LELONG Perfumes

Indiscret Cologne. Romantic, sparkling fragrance, very refreshing. In a container like carved ivory. \$3.75

English Lavender, Face Powder, Talcum Powder and Lavender Soap. The Set \$3.25

Travel Pac' Cologne. In a colorful trunk package. Choice of famous fragrances. \$1

Opening Night Perfume. "Makes you feel like the star of the performance." Thrilling. In the midnight package. \$2

Flacon de Soe', Handbag size and handbag shape. Choice of popular Lucien LeLong fragrances. \$1.15

Thank You a thousand times for my lovely Yardley Christmas!

HOW TO PLEASE THE MAN AT CHRISTMAS

Yardley

GIFT SET by

Thanks to Yardley, the man is no longer a major Christmas problem! Give him something he needs! He's bound to be delighted when he discovers his favorite Yardley set with Shaving Bowl, After Shaving Lotion, and Invisible Talc. The set \$2.85

Yardley's LOTUS LAVENDER

Christmas Lavender TRADITIONAL AND SWEET BY YARDLEY

\$1.10 - \$1.50 - \$1.90 and \$3.30 \$1.00 and \$1.85 SPECIAL DECANTER \$2.50

Many other Gift Ideas by Yardley and Lucien LeLong and other Noted Manufacturers included in our Holiday Displays

TORRANCE PHARMACY
1411 Marcelina Avenue George L. Probert Phone 3

LUCIEN LELONG Perfumes

Impromptu, Lucien LeLong's regal new perfume, thrills any feminine heart. In a stately flacon. \$6.50

Mon Image, "A reflection of yourself in fragrance." In a box of flashing mirrors. \$5

Penthouse, Four lovely perfumes by Lucien LeLong in a novel Penthouse package. \$2.50